



*The Tradition Continues with Us*





*A Bold New Beginning*



*Church Capital Campaign To  
Ensure The Tradition Continues  
With Us*



# A Bold New Beginning

Christ is among us!

The theme of our centennial year has been *Heaven on Earth*. We believe God reveals Himself to us in a special way in the Church building. It is also heaven because we gather as a loving family in our Church for worship and our hall for social time. "Where two or three are gathered in my name," promises Jesus, "I am in the midst of them" (*Matthew 18:20*).



For over fifty years, we have gathered in the Church and hall that Archbishop Joseph Raya and parishioners made financial sacrifices to build. Later, Father Frank expanded the hall with a kitchen. These facilities have served us well. But the time has come to make changes, updates, and renovations to our aging facilities. By doing so, we honor their legacy, their gift to us, and we continue their work by building upon their accomplishments and by expanding their vision. Just as they did, we too can take a bold step toward tomorrow...today.

We created a Building Committee which discussed our parish's needs based on many meetings as well as the results of surveys. Several things became crystal clear:

- The current hall is neither large enough nor adequate to meet our needs today.
- Classroom and meeting space is very limited and religious education classes suffer because of it.
- The current Church has served us well, but a new, larger Church is somewhere in our future.
- There are critical infrastructure and safety needs that have to be addressed such as roof, plumbing, electrical, drainage and general facility safety.

With a better understanding of our needs, we engaged CTSM Architects. They helped us further clarify needs and consider every viable option. After much prayer, the twenty members of the Building Committee unanimously discerned what they believe, and I fully concur, is a bold new beginning...a Master Plan for the future. We saw that consensus as the working of the Holy Spirit. The plan is divided into three phases and spans the next thirty years.

## **Parish Hall Reno, New Classroom Space, and Connecting Foyer (\$7m)**

### **1) Renovate and expand the Parish Hall to seat 450**

The benefit? Among others, we will have space large enough for big wedding receptions, social functions, and the festival. Currently, we can comfortably seat only 165. With this expansion, we more than double our seating.

### **2) Repurpose areas and construct a suite of religious education classrooms**

Our children will have clean, modern, and well-equipped religious education rooms on the same side of the street as the Church and on the same level. Children will no longer be at risk crossing a busy, unpredictable 16th Ave. Further, with many more meeting rooms, parishioners and groups will no longer have to compete for limited meeting space.

### **3) Renovate and expand bathrooms on both levels, upstairs and down.**

With the growth of our congregation over the years, having adequate and accessible restroom facilities continues to be a challenge which this plan solves.

### **4) Build a new foyer connecting both the Church and the Hall**

Convenience results with this enhancement, especially in inclement weather. Further, the elevator and stairwell will provide better and easier access to the Church and Hall for everyone.

### **(5) Infrastructure Needs**

Address all critical infrastructure needs of the church to ensure we have a strong, safe church for many years to come.

In preparing for our Centennial display, I was delighted to find someone had bound and preserved the weekly Church bulletins from the time when Archbishop Joseph Raya was pastor. On Thomas Sunday, April 21, 1963, the front cover of the bulletin had this quote:

*"Tire not of new beginnings...build your life never upon regret, always upon resolve."*

With this Master Plan, St. George has resolved to make "A Bold New Beginning."

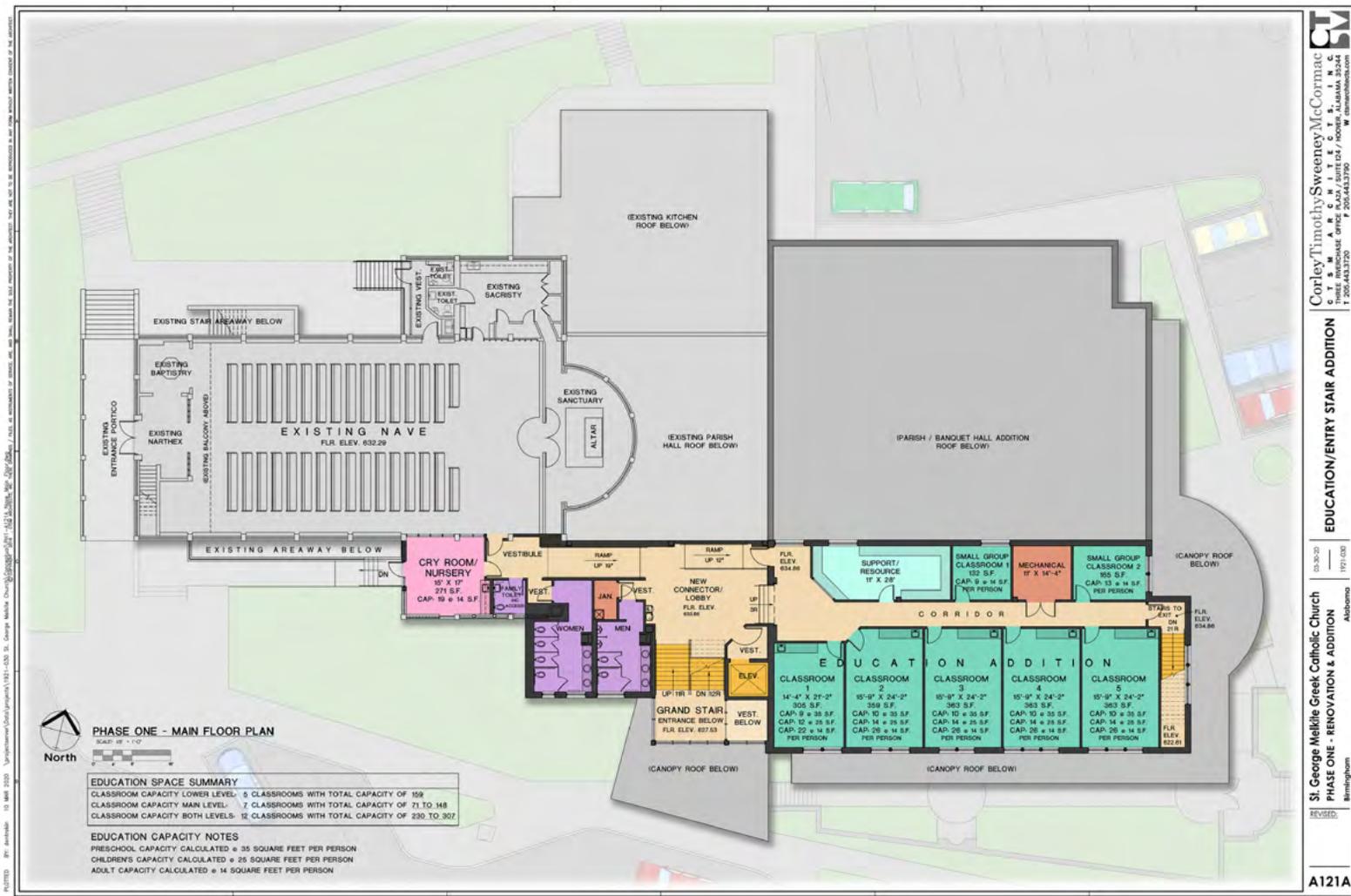
Therefore, I am thrilled and excited to invite you to join the Building Committee and me, as well as the staff and lay leaders, and together let us honor the legacy of Archbishop Joseph Raya and St. George's first parish families by following their example of sacrifice and making a bold, new beginning for the future of our beloved Church.

*Boldly into the next hundred years,*

*Father Justin*





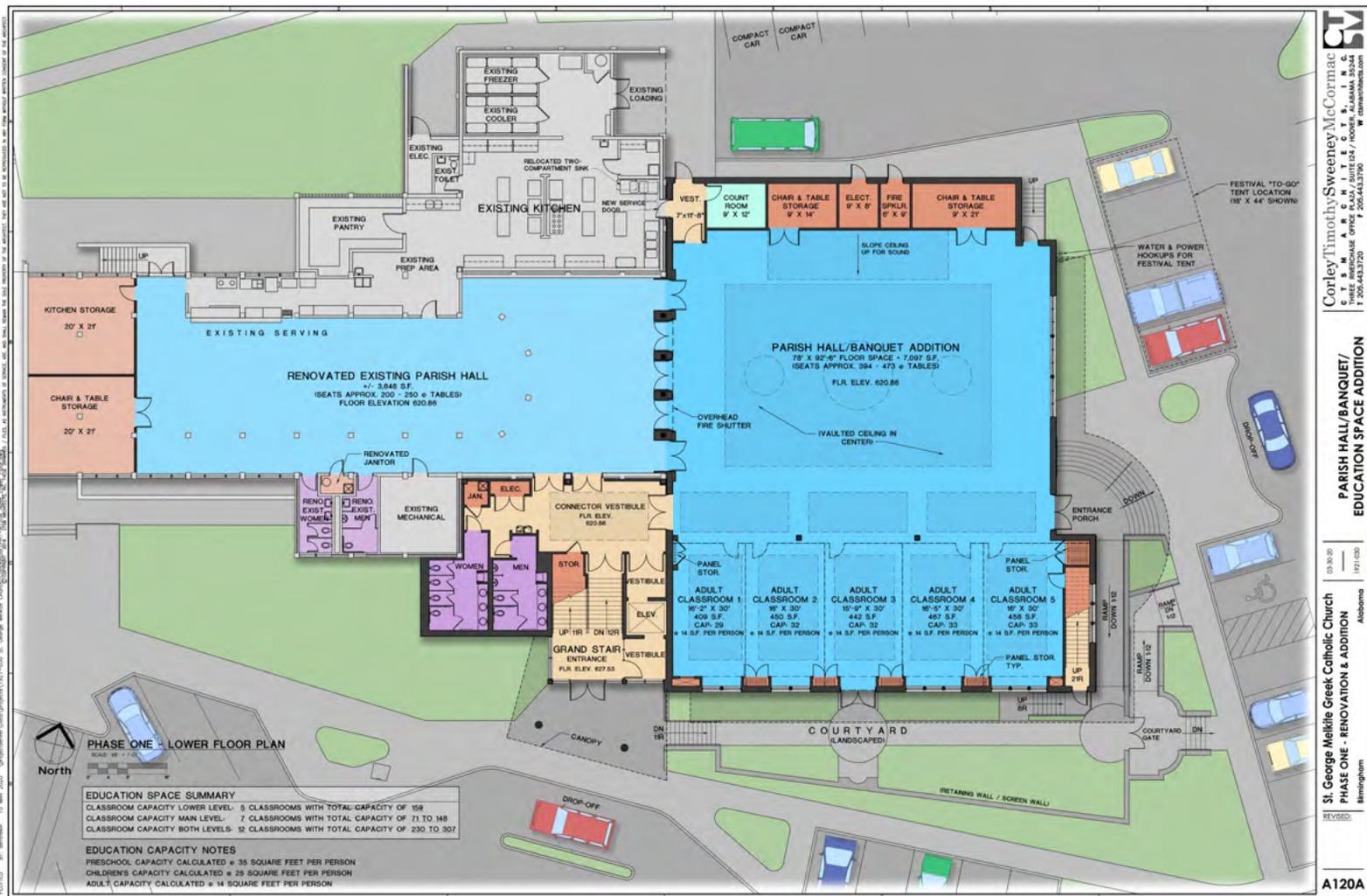


## Main Floor Plan

### New Classroom Space, and Connecting Foyer

- **Build a new foyer connecting both the Church and the Hall**  
 Convenience results with this enhancement, especially in inclement weather. Further, the elevator and stairwell will provide better and easier access to the Church and Hall for everyone.
- **Construct a suite of religious education classrooms**  
 Our children will have clean, modern, and well-equipped religious education rooms on the same side of the street as the Church and on the same level. Children will no longer be at risk crossing a busy, unpredictable 16th Ave. Further, with many more meeting rooms, parishioners and groups will no longer have to compete for limited meeting space.
- **Renovate and expand bathrooms**  
 With the growth of our congregation over the years, having adequate and accessible restroom facilities continues to be a challenge which this plan solves.
- **Infrastructure**  
 This solves urgent infrastructure issues for the church such as bringing the building up to code with electrical, sewer, plumbing, new roof, HVAC, cracked sidewalks, etc. In the coming years all these issues will need to be addressed and repaired if we are to have a safe place of worship.

# A BOLD NEW BEGINNING



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## Lower Floor Plan

### Parish Hall Renovation and New Classroom Space

#### Expand the Parish Hall to seat 450

The benefit? Among others, we will have space large enough for big wedding receptions, social functions, and the festival. Currently, we can comfortably seat only 165. With this expansion, we more than double our seating.

#### Repurpose areas and construct new religious education classrooms on the lower floor

Our children will have clean, modern, and well-equipped religious education rooms on the same side of the street as the Church. Children will no longer be at risk crossing a busy, unpredictable 16th Ave.

#### Renovate and expand bathrooms

With the growth of our congregation over the years, having adequate and accessible restroom facilities continues to be a challenge which this plan solves.

#### Infrastructure

This solves urgent infrastructure issues for the church such as bringing the building up to code with electrical, sewer, plumbing, new roof, HVAC, cracked sidewalks, etc. In the coming years all these issues will need to be addressed and repaired if we are to have a safe place of worship.

# A BOLD NEW BEGINNING

# Frequently Asked Questions

## What's the TIMELINE for the capital campaign?

It has begun already. And it will continue to unfold in the coming months in the following ways...

- 1. Announcement Weekend January 15/16 Initiates the Major Donor Phase - January and February 2022**, campaign leaders will be in conversation with members of our church from whom we are expecting to receive what are commonly referred to as "major gifts." All gifts are important to be sure. But, if we are to reach a financial goal of \$7M, we will have to have many higher-than-average pledges as well as advance gifts to the Bold New Beginning initiative. A quick review of our Gift Profile will indicate the kinds of gifts our church family will need to give to raise \$7M. The profile itself, however, is for illustration purposes only. Gifts at all levels are needed. One more thing: this period in the campaign when major donor solicitation takes place is typically referred to as the "Quiet Phase." That just means there may be little public fanfare taking place regarding the campaign but conversations with major donors are taking place and advance gifts are being received.
- 2. Leadership Core Phase - March and April** will be devoted to conversations and engagement with church families who are actively involved in leadership roles and congregational organizations and functions. During this phase in the campaign, conversations will take place and presentations will be made at gatherings and events sponsored by the campaign Leadership Team and designed to reach those in our church who are very involved and serve in leadership roles.
- 3. Public Phase - May and June** will be devoted to Public Phase of the campaign. Special emphases related to the campaign will be the focus during weekend services that build momentum toward Pledge Weekend on May 21/22. On this weekend, every household will be encouraged to present their pledges and advance gifts, if they have not done so already. Pledge Weekend, and the Pledge Period, will conclude with a Celebration Weekend in June when results of the campaign will be announced and celebrated by the parish.

## What kind of financial gift are you seeking from me?

Pledge the gift you feel the Holy Spirit directing you to give. Remember, however, we are not asking each family to make an equal gift in size. Instead, we are encouraging each family to make *an equal sacrifice*. "What does an 'equal sacrifice' mean?" It means we are not asking each family to give the same amount but to make an equal sacrifice. In other words, each household is asked to pray about their gift and then give based on their ability. We believe that, if you will pray and seek God's direction, He will lead you to make an equal sacrifice commensurate with your financial capability. Review the Gift Profile. It shows an example of the kinds of gifts we will need to raise \$7M. As you review the various levels of giving, ask God to direct you and your family to give at that level that reflects your capability and your willingness to make an equally sacrificial gift.

## What are some of the ways I (we) might give to the campaign?

By cash, check, debit card, credit card, or online via our church website. Non-cash gifts are welcome, too. Those might include securities, stocks, bonds, real estate, or personal property. Legacy gifts are encouraged as well. You might, for example, make St. George the beneficiary of a life insurance policy or you might consider making a gift through your will and/or estate plans. Speak with your CPA or financial planner. For some parishioners, it may be good to talk to your employer, too. Since St. George is a non-profit charity, some companies will match your gift. Just by checking with your company, therefore, you could potentially double your gift's impact.

# A BOLD NEW BEGINNING

### **How will donations be recognized?**

It is our intention to recognize with appreciation all who donate to the Bold New Beginning capital campaign. Details are still being developed. We will recognize the donor, the family or any memorial the donor wishes to be displayed. We will respect the wishes of anyone wishing to make an anonymous pledge.

### **How much of my (our) gift will go to the Diocese?**

\$0 - All gifts designated to the Bold New Beginning initiative stay with the campaign itself.

### **What if I (we) make a pledge and something happens making it impossible to fulfill?**

Completing a pledge card is not a binding contract. It is simply a *statement of your intentions*. Should unforeseen circumstances make it impossible to fulfill your pledge, we only ask that you notify the church business office. "So, why make a pledge at all?" you ask. The combined total of all pledges helps church leaders know what to anticipate receiving and, consequently, be better stewards of your generous gifts. Without your pledge, however, our campaign totals will be lower. If our total pledges come up short of our financial need, therefore, we may have no choice but remove something important from the project plans, mistakenly thinking we won't receive enough to leave it in. So, by adding your pledge, we have a more realistic estimate of what we are likely to receive.

### **Will someone be visiting my home and asking for a pledge?**

An individual home visit to every parish household is a great way of encouraging everyone's participation and support. Considering the health crisis, however, we may limit the number visits we make to homes. If that is the case, we may host several congregational events instead, inviting everyone to attend one of them. This will enable us to manage the attendance and better ensure proper distancing for health-related reasons. Further, by offering several of these over the course of the campaign period (March/April 2022), everyone will have the chance to attend and learn more about the project.

### **Is our Parish Business Office equipped to receive gifts of stock and securities?**

Yes. But our advice is that you speak, first, to your CPA or financial advisor so that, if you choose this method to make your gift, you will be doing so in a way that will be beneficial to you and to the St. George.

### **What happens if we don't raise the full amount of our \$7M goal?**

The Gift Guide for our campaign is an example of the kinds of gifts needed from our church families to raise \$7M. Without widespread participation by all families and without gifts at these or similar levels as seen in the Gift Profile, church leaders will have to prioritize the renovation plans following the basic principle of directing receipts toward the most pressing facility needs.

### **When will the renovation project get underway?**

Early advance gifts by major donors will be encouraged in hopes of raising upfront enough to justify initiating renovations sooner rather than later. All households will be encouraged to make a pledge on or before Pledge Weekend May 21/22, 2022. When we reach our campaign goal or come very close, we anticipate giving the green light to our architect who will finalize detailed architectural drawings. Then, we will put the project up for bid and launch the project soon thereafter. A more precise timeline, however, as well as the timing of the actual renovation, largely depends on how much we raise in early advance gifts from our major donors as well as the final campaign results that we will know soon after Pledge Weekend, May 21/22.

# A BOLD NEW BEGINNING

# How To Contribute

## CAPITAL CAMPAIGN GIFT CHART

| NUMBER OF GIFTS NEEDED | AMOUNT OF EACH GIFT |
|------------------------|---------------------|
| 1                      | \$1,000,000         |
| 3                      | \$500,000           |
| 4                      | \$250,000           |
| 6                      | \$100,000           |
| 10                     | \$75,000            |
| 12                     | \$50,000            |
| 15                     | \$35,000            |
| 18                     | \$25,000            |
| 18                     | \$15,000            |
| 18                     | \$10,000            |
| 25                     | \$5,000             |
| <b>Total:</b>          | <b>\$7,000,000</b>  |

*"Not Equal Gifts but Equal Sacrifice"*

See how little it takes to make a substantial gift over a 3, 4 or 5-year period!

| AMOUNT PER MONTH | TOTAL 3 YEARS | TOTAL 4 YEARS | TOTAL 5 YEARS |
|------------------|---------------|---------------|---------------|
| \$25             | \$900         | \$1,200       | \$1,500       |
| \$50             | \$1,800       | \$2,400       | \$3,000       |
| \$75             | \$2,700       | \$3,600       | \$4,500       |
| \$100            | \$3,600       | \$4,800       | \$6,000       |
| \$250            | \$9,000       | \$12,000      | \$15,000      |
| \$500            | \$18,000      | \$24,000      | \$30,000      |
| \$600            | \$21,600      | \$28,800      | \$36,000      |
| \$800            | \$28,800      | \$38,400      | \$48,000      |
| \$1,000          | \$36,000      | \$48,000      | \$60,000      |

Capital Campaign  
 You are Encouraged to Make Your Gift  
 Over-and-Above Regular Offertory Giving

# A BOLD NEW BEGINNING

# *Capital Campaign Leadership Team*

## **Visionary Leader: Fr. Justin Rose**

The pastor is the leader and key communicator and influencer across the rest of the church. Typically, the pastoral role includes casting the vision of the Bold New Beginning campaign, making 1:1 asks to major donors, giving the vision message at such events, and serving as the primary visionary for the project.

## **Campaign Coordinator(s): Candace Hill**

Assists the campaign coach/consultant, Fr. Justin, and the Campaign Chairs in the oversight and management of the Bold New Beginning capital campaign, preparing for meetings, sending letters, emails and reminders regarding campaign meetings and events.

## **Campaign Co-Chair(s): George Dennis, Larry Pharo, and Nick Ritchey**

These persons assist the pastor in casting the vision of this campaign to the church family. They are the key spokespersons to the rest of the church regarding the Bold New Beginning capital campaign, will make major gifts to the campaign themselves, and solicit other major donors in support of the Bold New Beginning campaign.

## **Lead Gifts Chair(s): Naseem Ajlouny, Joey Ritchey, Maria Ritchey, and Donna Smaha**

These persons work closely with Fr. Justin, the Campaign Chairs, and the Consultant in identifying and in visiting those persons capable of making major gifts to the campaign. A major gift is defined as a gift of \$25,000, \$50,000, \$100,000 or more over the period of the campaign itself (3-years).

## **Major Events Team Leader: Ashley Shunnara**

Responsible for the booking of venues and the preparation of food, the environment, and all arrangements for parish wide social events related to the Bold New Beginning capital campaign.

## **Vision Awareness Team Leader: Brian Bateh, Larry Pharo, and Eddie Thomas**

Responsible for sharing (or, enlisting) a personal testimony to be shared with the congregation following the Divine Liturgy on Vision Weekend(s). These persons/couples will give a 5 to 6-minute talk demonstrating involvement with the church and the Bold New Beginning campaign. The team will oversee the video recording of these talks and the Creative Team will then share via various social media platforms.

## **Spiritual Awareness Team Leader: James Corkern**

Responsible for creating a spiritual climate around the vision of our Bold New Beginning capital campaign. Devotionals and devotional thoughts are prepared, submitted, and then shared with the congregation via social media platforms at strategic times throughout the campaign process.

## **Creative Team: Laura Fisher and Lana Shultz**

The CT is responsible for video, print, social media, and web communications for the capital campaign. Though the content for these pieces will be a team effort, the Creative Team will oversee the design and delivery of all campaign related communications.

## **Children, Student, Youth Team Leader: Sharon Baroody**

Children and youth should understand the importance of this capital campaign and Christian generosity. Sometimes a capital campaign is the first-time children or youth have heard and/or participated in a church wide event related almost exclusively with generosity. Therefore, this team works to ensure children, youth, and students are included in the campaign process, have captured the excitement over the building and expansion project, and are encouraged to participate in giving to the campaign, too.

# A BOLD NEW BEGINNING



*“Tire not of new beginnings...  
build your life never upon regret,  
always upon resolve.”*



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